

## PROJECT BRIEF

Client:	Airplane Owners and Pilots Associations	Deadline:	April 30,2021
Project Name:	Mobile App	Author:	Komal Komal

### THE ASK

#### What is the objective of the project?

Here you need to define the problem: the need statement that you have chosen to address, the target audience (who the apps users will be)

And describe your solution: what your mobile app will be and how it meets the need statement

Louise needs a way to plan their early bookings before their flight to stay so that when they arrive they can have some time to relax and they do not have any other difficulties before their next departure. My target audience will be the members of the AOPA. In my app there will be a map in which the user can see the nearby hotels and recreational activities. As, Louise gave the statement that they can't make reservations at good restaurants and they can't get proper food to eat. In this app there will be hotel reviews as well and user can also book a taxi or loaner car at their arrival. This app will compare the prices of the different hotels and will show the best hotel suitable for them with best reviews.

#### What are the deliverables?

Here you need to define your minimum viable product - exactly what it will include (you should include the number of screens and what would be on each screen).

And describe your three additional features - exactly what they will be (and whether they will be embedded on existing screens or if they will add screens to the app). List them in order of priority.

There will be mainly three screens:

First screen will have the map on it and they will have a search bar on which they can search hotels, restaurants etc. The additional feature in this will be that it will compare the prices and reviews of different hotels and will show the best and suitable for the user.

Second Screen will be for Reviews and comments in which the user can give their reviews regarding any hotel or restaurant they like.

Third screen will be have the profile of the user i.e. user name, user mobile etc. The extra feature it will have is that users can earn points in this by making a booking through there app which will provide the user to get discounts on their next bookings.

The extra feature of this app will be that Pilots or co-pilots can get free taxi or rental car which will drop the pilots from airport to their hotels, which they can book while booking their hotels.